



Donut eating competition

How many can you eat without licking your lips!?!

What is it?

- A donut eating competition to see how many donuts you can eat without licking your lips.
- For example, get everyone to estimate how many they believe they can eat and have a competition to see who is the donut eating champion in your store/depot.

What you'll need

- Decide on the date and time for the event.
- Write the details of the event on your blank poster found in your fundraising pack. To order more through the **Tesco Hotline call 0845 872 9058.**
- Willing volunteers to participate and help you organise the competition.
- Donuts! Speak to your store manager to find out if you can get any donuts from the store bakery, or speak to suppliers to see if can help sponsor the event.
- A treasurer or a safe place to keep the money throughout the event.
- A collecting box for participants to put their donations. To order more through the **Tesco Hotline call 0845 872 9058.**
- A venue for the competition, the staff restaurant may be the best place to host this messy event!
- For prizes ask your suppliers or store mangers.
- Update everyone on how much you or your team raised and who won the competition by displaying the amount on one of the blank posters.
- ***Before you start any fundraising activity please check with your line manager first**

How long it'll take

- Time to make/distribute posters and tell staff about the donut eating competition.
- Allow 3-4 weeks to publicise the event to your colleagues.
- The more notice you give people of the date the more people will be able to participate.
- Invite a Muscular Dystrophy Campaign Fundraiser to attend.
- Collect money at the start of the competition from entrants.

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- Give the winners their prizes at the end of the competition
- Publicise the winner to all members of staff.

Top tips

- Tell as many people as possible what you're doing to generate interest.
- Recruit as many people as possible to take part.
- Advertise the event and the need for spectators to come attend.
- Ask your manager to remind people at any team meetings in the run up to the event.
- Put posters up in staff areas to let people know what you're doing, include your contact details
- Put details on your staff intranet or tell people at your staff team meeting.
- Try and generate publicity for your store/depot by contacting One Team or the local press to see if they will feature a story and photo of your event.
- Consult the publicity section of the fundraising pack for more details or call the **Tesco Hotline 0845 872 9058**

Show me the money!

- Participating in the event is dependent on paying the money.
- Charge a fee for entering the Donut Eating Competition.
- £1 is the standard suggested amount per person participating, per donut.
- Bank the money for information about how you should bank the money please refer to page 7 of your fundraising pack, consult your designated charity champion or call the **Tesco Hotline 0845 872 9058**
- Bank the money. All money raised should be banked in cash reports till number 702.
- 702 for Share a smile events.
- Update everyone on how much you or your team raised by displaying the amount on one of the blank posters.

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