



## Food treasure hunt for the Muscular Dystrophy Campaign

### What is it?

- Get a group of people together and organise a food treasure hunt.
- For example, get everyone to donate an item of packaged food and then come up with clues to lead people to the treasure.
- Prepare the goods so that there is a hamper at the end for the team getting to the treasure first.

### What you'll need

- Decide on a suitable date and time for the treasure hunt.
- Write the details of the event on your blank poster found in your fundraising pack. To order more through the **Tesco Hotline call 0845 872 9058**.
- Willing volunteers to participate and help you organise the running of the treasure hunt.
- Rules – decide whether the event will be for individuals, pairs or teams.
- Treasure! Speak to your store manager and suppliers to get food donations for the hunt.
- A treasurer or a safe place to keep the money throughout the event.
- A collecting box for participants to put their donations. To order more through the **Tesco Hotline call 0845 872 9058**.
- A venue for the competition – you will need to find enough space to conduct the treasure hunt and to leave the clues as to where the treasure chest of food is hidden.
- Check with your store manager as to where you are able to conduct the treasure hunt within health and safety regulations.
- Use the donated foods in the treasure chest as the winning prize.
- Update everyone on how much you or your team raised and who won the competition by displaying the amount on one of the blank posters.

**\*Before you start any fundraising activity please check with your line manager first**

**For further help and advice call the Tesco Hotline on 0845 872 9058 or check out [www.muscular-dystrophy.org/tesco](http://www.muscular-dystrophy.org/tesco)**

## How long it'll take

- Time to make/distribute posters and tell staff about the food treasure hunt.
- Allow 3-4 weeks to publicise the event to your colleagues.
- The more notice you give people of the date the more people will be able to participate.
- Invite a Muscular Dystrophy Campaign representative to attend.
- Collect money at the start of the competition from entrants.
- Give the winners their prizes at the end of the competition
- Publicise the winner to all members of staff.

## Top tips

- Tell as many people as possible what you're doing to generate interest.
- Recruit as many people as possible to take part.
- Advertise the event and the need for spectators to come.
- Ask your manager to remind people at any team meetings in the run up to the event.
- Put posters up in staff areas to let people know what you're doing, include your contact details
- Put details on your staff intranet or tell people at your staff team meeting.
- Try and generate publicity for your store/depot by contacting One Team or the local press to see if they will feature a story and photo of your event.
- Consult the publicity section of the fundraising pack for more details or call the **Tesco Hotline 0845 872 9058**

## Show me the money!

- Participating in the event is dependent on paying the money.
- **Charge a fee for entering the Food treasure hunt.**
- £1 is the standard suggested amount per person participating in the treasure hunt.
- Bank the money for information about how you should bank the money please refer to page 7 of your fundraising pack, consult your designated charity champion or call the **Tesco Hotline 0845 872 9058**
- Bank the money. All money raised should be banked in cash reports till number 702
- 702 for Share a Smile events.
- Update everyone on how much you or your team raised by displaying the amount on one of the blank posters.

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