



Host a golden egg race for the Muscular Dystrophy Campaign

What is it?

- Get a group of people together and arrange a golden egg and spoon race.
- The Muscular Dystrophy Campaign is celebrating their 50th year and in recognition of this you can add a theme to the egg and spoon race by painting your eggs gold.
- You can have individual, departmental and team heats to add to the competition of the race with a prize for the overall winners.

What you'll need

- Decide the date and time for the race.
- Write the details of the event on your blank poster found in your fundraising pack. To order more through the **Tesco Hotline call 0845 872 9058.**
- Willing volunteers to participate and help you organise the Golden egg race.
- Recruit participants who are keen to help organise the event.
- A treasurer or a safe place to keep the money throughout the day.
- A collecting box for participants to put their donations. To order more through the **Tesco Hotline call 0845 872 9058.**
- A venue for the event. Check with your Store/Depot manager to find out where the race can take place and ensure that you follow health and safety regulations at all times.
- You need to have a clear finishing line and referee to ensure no cheating!
- For prizes ask your suppliers or store managers.
- Update everyone on how much you or your team raised by displaying the amount on one of the blank posters.
- ***Before you start any fundraising activity please check with your line manager first**

How long it'll take

- Time to make/distribute posters and tell staff about the event.

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- Allow 3-4 weeks to publicise the event to your colleagues.
- The more notice you give people of the date the more people will be able to participate.
- Invite a Muscular Dystrophy Campaign representative to attend.
- Collect money at the start of the day from entrants.
- Give the winners their prizes at the end of the competition
- Publicise winners to all members of staff.

Top tips

- Tell as many people as possible what you're doing to generate interest.
- Recruit as many people as possible to take part.
- Advertise the event and the need for spectators to come.
- Ask your manager to remind people at any team meetings in the run up to the event.
- Put posters up in staff areas to let people know what you're doing, include your contact details
- Put details on your staff intranet or tell people at your staff team meeting.
- Try and generate publicity for your store/depot by contacting One Team or the local press to see if they will feature a story and photo of your event. Consult the publicity section of the fundraising pack for more details or call the **Tesco Hotline 0845 872 9058**

Show me the money!

- Participating in the event is dependent on paying the money.
- Charge a fee for entering the Golden egg race.
- £1 is the standard suggested amount per person participating.
- Bank the money for information about how you should bank the money please refer to page 7 of your fundraising pack, consult your designated charity champion or call the **Tesco Hotline 0845 872 9058**
- Bank the money. All money raised should be banked in cash reports till number 702
- 702 for Share a Smile events.
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